

Erika Ohlendorf

SKILLS

- Software: CS5 (Photoshop, Illustrator, InDesign and Flash) and Microsoft Office
- Familiar with both Macintosh and PC platforms
- HTML

EDUCATION

Mankato, MN
May 2007
Bethany Lutheran College
B.A., Studio Art (Graphic Design and Illustration)

EMPLOYMENT

- St. Louis, MO
August 2010 - August 2011
Creve Coeur Camera
Graphic Designer
- Created marketing materials including ads, flyers, brochures, emails, and web banners
 - Supported Creve Coeur Camera and its nine store locations by creating store signs, posters, and store forms
 - Created a weekly inter-store newsletter
- Boston, MA
July 2007 - June 2010
The Home for Little Wanderers
Graphic Design and Web Coordinator
- Created marketing and fundraising materials including brochures, flyers, postcards, forms, web and print ads, Calendar of Children's Art, and annual reports
 - Maintained The Home's website (www.thehome.org)
 - Created e-Campaigns
- Mankato, MN
January 2007 - May 2007
ArtCraft Photography
Web and Layout Intern
- Designed, created, and published website (www.artcraftphotomankato.com)
 - Designed brochures, inserts, video and CD covers
 - Retouched photos
- Mankato, MN
April 2006 - December 2006
Costumes Galore
Web Assistant and Writer
- Added new product pages to Costume Galore's websites
 - Digitally edited backgrounds out of photos
- Waseca, MN
June 2005 - August 2005
Dataradio
Marketing and Graphics Intern
- Designed CD labels, direct mailings, brochures, and ad layouts
 - Designed and wrote text for new product's web landing page
 - Organized events for upcoming seminars